

# Alessi Flagship Store

New York, NY

**LUMEN**  
AWARD OF MERIT

Nine luminous stripes of light articulate the undulating space, giving it both structure and the illusion of vastness. The lighting stripes are based on feedback lines in video distortion and augment the otherworldly quality of the store. The predominant use of reflective surfaces demands very controlled use of pin spots to highlight products without glare, while the reflection of the diffuse stripes creates exciting patterns of warped lines.

**Lighting Designer:** Mark Kubicki, Shiri Cnaani, Suzan Tillotson, *Tillotson Design Associates*

**Architect:** Hani Rashid, Lise Anne Couture, Asymptote

**Architecture Project Owner:** Alessi Flagship Store

**Photographers to be Credited:** Elizabeth Felicalla

Especially at night, the curb appeal for this project is phenomenal. If one happened to pass by this shop, they would be hard-pressed not to wander in. —*Shawn Sullivan*

We'd like to thank Hani Rashid and Lise Anne Couture at Asymptote for the opportunity to work on this wonderful project. —*Suzan Tillotson, Lighting Designer*

